

CAEL Network

*Supporting your clients and ensuring
their success at Canadian colleges and universities*



CAEL[®]

How We Work with our Partners

For individuals and organizations looking for partnership benefits, Paragon is introducing the CAEL Network. This program will provide members with incentives for following business practices that align with Paragon values. The features of the tiered levels of the program include:

CAEL Network Tiers and Benefits

	Silver	Gold	Platinum
Recognition as a member of the CAEL Network at a given level	✓	✓	✓
Access to Paragon Branding / Marketing Materials	✓	✓	✓
Test taker registration and Affiliate privileges with commission	✓	✓	✓
Listing on Paragon website	✓	✓	Feature Page
Free practice test codes	25	50	100
Bulk discount on IPP materials **	15%	20%	25%
Ongoing instructor training **	✓	✓	✓
Discount on one live test with score per instructor **	50%	60%	75%

** Available benefits for preparation providers only

Application Process

In order to ensure all submissions are reviewed in a fair and timely manner, the following process has been created to apply for the CAEL Network:

- ✓ Fill out the application form
- ✓ Provide information requested paying close attention to contact details
- ✓ Applicants will be contacted by Paragon Staff for follow-up questions prior to approval
- ✓ Applicants will begin at the Silver partnership tier, and will be able to advance to higher tiers

Key Partner Benefits



Trusted & Convenient

Study materials can be directly purchased and placed in student accounts; they can never be lost or stolen



Printing Digital Materials

Each student can print a copy of their online study materials for their own use



Exclusive Pricing & Discounts

Study materials can be purchased in bulk quantities at vastly reduced prices



Inclusion & Networking

Members of the CAEL Network will be highlighted on our websites, and receive referral traffic



Leveraging Branding

Members can co-brand their materials with our logos, as well as with our exclusive Network Member badges



Referral Commission

Members can access our referral program, which provides materials to collect referral commission from test registrations

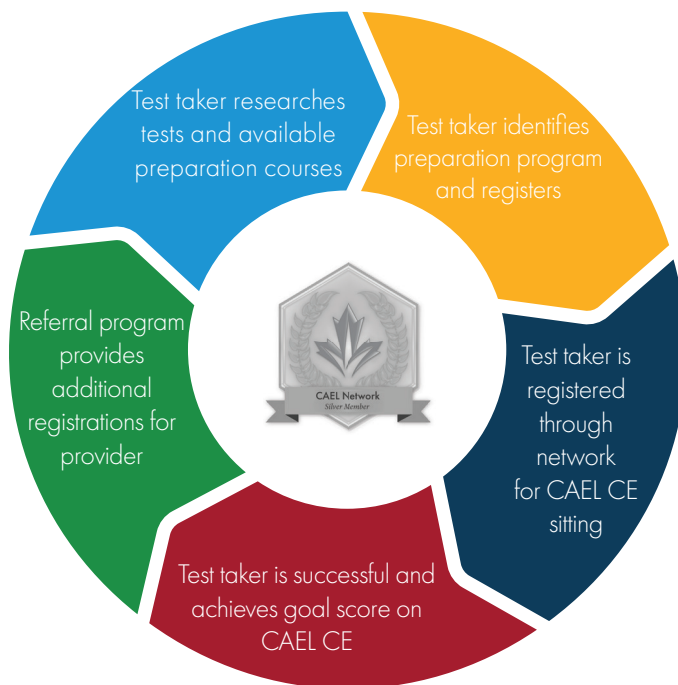
Admission Criteria

Paragon works closely with organizations around the world to ensure that our partners are of the highest quality, and are able to maintain test taker and stakeholder trust in our tests. Prior to joining the CAEL Network, all applicants must meet the following requirements:

- ✔ Provide a professional website and email address (no gmail or yahoo accounts will be accepted)
- ✔ Provide relevant accreditations, professional designations, or membership in business chambers, professional associations (such as RCIC, Languages Canada, ICCRC, etc.), and other accrediting bodies.
- ✔ Applicants who are looking to provide a preparation program must participate in Instructor Training

Network Ecosystem

As an essential component of our customer ecosystem, members contribute key services to our clients, and are a valuable link between test takers and their goals for studying abroad.



Reminder!

Members can receive referral commission from affiliate link registrations as well as from direct test taker registrations.

Membership Review

To maintain consistently high levels of engagement with our partners, Paragon will work with members on an annual basis to ensure the program is working for all parties involved. This annual membership review includes:

- ✔ Adherence to Branding Guidelines
- ✔ Customer Service Satisfaction survey from Paragon
- ✔ Sustained flow of referrals/registered test takers from affiliate links
- ✔ Applicants who provide a preparation program must complete an IPP audit

To learn more about the CAEL Network, contact memberteam@paragontesting.ca.

Contact Us

Visit cael.ca to learn more about Canada's leading academic English language test, or email info@cael.ca for more information.

Follow [@CAELTest](https://twitter.com/CAELTest) on social media

